

Sunvita Group, LLC

leading manufacturer of personal hygiene and cleaning products

SUNVITA  
GROUP



# PRODUCT CATALOGUE 2026



WHO SAID THAT A WET WIPE HAS TO BE WHITE?



**Facts about Sunvita Group**

Sunvita Group is a leading Ukrainian manufacturer specializing in personal care products, household cleaning and care products under the brands Naturelle, Purfix, Summer Fresh, and constantly improving production processes and investing in innovations

**Market leader №1**  
in the production of wet wipes in Ukraine

**The only**  
manufacturer of **sticky lint rollers** for **cleaning** clothes and surfaces in Ukraine

**The first**  
manufacturer of **black** and **colored** wet wipes

**An innovator**  
in Ukraine in **the production of wet wipes in extra mini format**


**2016**  
year establishment of Sunvita Group

**9**  
heavy-duty modern lines


**12 000 M<sup>2</sup>**  
total area of the company's facilities

**300+**  
people work at the Sunvita Group


Sunvita Group **ships** an average of:



**105,5 million**  
pieces of wet wipes





**13,5 million**  
pieces of wet toilet paper

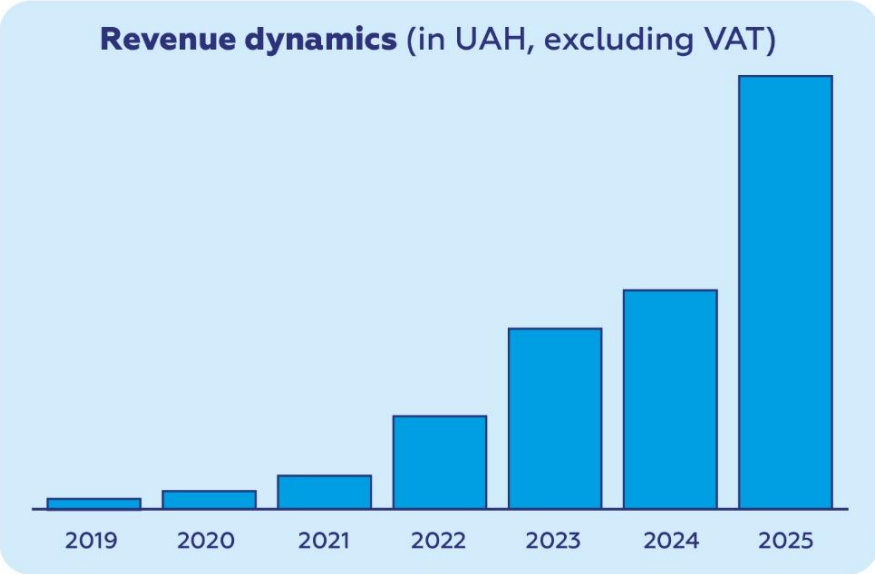


**1,1 million**  
pieces of sticky lint rollers

Annual production capacity:

**150 million**  
pieces of wet wipes and toilet paper 

**16 million**  
pieces of sticky lint rollers 



**330+** projects have been launched in the private label channel (ATB, Auchan, Novus, EVA, Kopyochka, Bonus, Aurora, Epicenter, etc.)

**UAN 306 million** total **investments** of Sunvita Group for the period 2022 - 6 months 2025

**UAN 127,2 million** the amount of **taxes** and **fees paid** for 6 months of 2025

 **Biodegradable materials, LEAN technologies and energy-efficient production** – the unshakable production principles of Sunvita Group

## COLOR PREMIUM PARFUMED WET WIPES NATURELLE

### CLASSIC BLACK

180 x 130 mm

SIZE

180 x 150 mm



**10 pcs/pack**

EAN: 4820207591691



**72 pcs/pack**

EAN:4820207591707



**120 pcs/pack**

EAN: 4820207591417

Naturelle Classic wet wipes combine a unique stylish design, premium black material, and a refined fragrance composition.

### PINK

SIZE

180 x 150 mm

Naturelle Pink wet wipes combine a unique stylish design with a transparent window on the packaging, an exclusive wipe color, a natural formula, and a sophisticated floral fragrance.



**70 pcs/pack**

EAN: 4820207592018



**100 pcs/pack**

EAN: 4820207592025

### DELICATE

SIZE

180 x 150 mm

Naturelle Delicate wet wipes are designed for those who love freshness and cleanliness in every detail.



**120 pcs/pack**

EAN: 4820207591400

EAN	Brand	Product name	Qty, psc/pack	Qty, packs/box
4820207591691	NATURELLE	Classic (Black)	10	56
4820207591707	NATURELLE	Classic (Black)	72	14
4820207591417	NATURELLE	Classic (Black)	120	8
4820207592018	NATURELLE	PINK	70	16
4820207592025	NATURELLE	PINK	100	8
4820207591400	NATURELLE	Delicate	120	8

## HOUSEHOLD WET WIPES

The series of household wet wipes Purfix is created to combine the functionality of cleaning products and a regular cloth, which greatly simplifies the process, making it quick and easy.

### FOR PROFESSIONAL CLEANING

SIZE – 220 x 200 mm

#### Household wet wipes:

- Equivalent to a regular cleaning cloth.
- Impregnated with an effective formula with vinegar and soda that removes dirt.



#### Variability of pack sizes

- EAN: 4820207591813 – 10 pcs/pack (sticker flap)
- EAN: 4820207592322 – 60 pcs/pack
- EAN: 4820207591783 – 100 pcs/pack

#### • NEW PRODUCT • NEW PRODUCT •

#### Household wet wipes EXTRA:

- Durable cleaning wipes for all surfaces.
- Extra thick, highly absorbent, and protected in premium metallic packaging.



#### Variability of pack sizes

- EAN: 4820207592209 – 60 pcs/pack
- EAN: 4820207592193 – 100 pcs/pack

#### Household wet wipes Yellow:

- XXL wipe size 240x200 for maximum coverage — replaces a full cloth.
- The 156-wipe pack suits home and professional needs, while the transparent window highlights the standout yellow wipe.



#### 156 pcs/pack

EAN: 4820207592094

EAN	Brand	Product name	Qty, psc/ pack	Qty, packs/ box
4820207591813	Purfix	Universal professional cleaning	10	27
4820207592322	Purfix	Universal professional cleaning	60	10
4820207591783	Purfix	Universal professional cleaning	100	6
4820207592209	Purfix	Household wet wipes Extra	60	12
4820207592193	Purfix	Household wet wipes Extra	100	6
4820207592094	Purfix	Household wet wipes Yellow	156	6

## HOUSEHOLD WET WIPES

The series of household wet wipes Purfix is created to combine the functionality of cleaning products and a regular cloth, which greatly simplifies the process, making it quick and easy.

### FOR FLOOR CLEANING

SIZE – 300 x 200 mm



• NEW PRODUCT • NEW PRODUCT •

#### Wet wipes for floor cleaning:

- Extra large size — fits Swiffer-type mops.
- Infused with vinegar + soda — quickly cleans all surfaces.

**50 pcs/pack**

EAN: 4820207592339



• NEW PRODUCT • NEW PRODUCT •

#### Wet wipes for floor cleaning EXTRA:

- Extra large size — fits Swiffer-type mops.
- Formula of lotion with antibacterial effect

**50 pcs/pack**

EAN: 4820207592476

EAN	Brand	Product name	Qty, psc/pack	Qty, packs/box
4820207592339	Purfix	Wet wipes for floor cleaning	50	6
4820207592476	Purfix	Wet wipes for floor cleaning EXTRA	50	6

## HOUSEHOLD WET WIPES

The series of household wet wipes Purfix is created to combine the functionality of cleaning products and a regular cloth, which greatly simplifies the process, making it quick and easy.

### FOR EXPRESS CLEANING

SIZE – 180 x 175 mm

**For toilet:**

Combines convenience, hygiene and **sustainability**. Wipe and throw away!

**60 pcs/pack**

EAN: 4820207591554



**Universal:** one perforated wet wipe for different tasks.

**60 pcs/pack**

EAN: 4820207591578



**For kitchen:** made of perforated material that increases absorption and removes dirt.

**60 pcs/pack**

EAN: 4820207591547



EAN	Brand	Product name	Qty, psc/ pack	Qty, packs/ box
4820207591578	Purfix	Universal	60	16
4820207591547	Purfix	For kitchen	60	16
4820207591554	Purfix	For toilet	60	16

## UNIVERSAL CLOTHS IN A ROLL

Versatile use — suitable for the kitchen, cleaning, and furniture care.

- compact — easy to store and takes up minimal space;

- Economical — 30 sheets per roll provide long-lasting use.



• NEW PRODUCT • 100% NATURAL •

Strong, highly absorbent, reusable, and versatile — perfect for quick and effective cleaning.

**30 pcs/pack**

EAN: 4820207592285



• NEW PRODUCT • NEW PRODUCT •

Dense and durable, designed to withstand repeated intensive use, with an embossed texture that effectively removes dirt.

**30 pcs/pack**

EAN: 4820207592315



• NEW PRODUCT • NEW PRODUCT •

These wipes are an affordable alternative to a cloth. They are reusable and quick-drying — perfect for everyday cleaning at home or work.

**30 pcs/pack**

EAN: 4820207592292

EAN	Brand	Product name	Qty, psc/ pack	Qty, packs/box
4820207592285	Purfix	Universal cloth in a roll (Viscose)	30	96
4820207592315	Purfix	Universal cleaning wipes in a roll	30	128
4820207592292	No brand	Universal cloth in a roll	30	96

## WET TOILET PAPER

A modern must-have in any situation when:

- Need an extra sense of cleanliness and freshness
- No shower available
- Maximum hygiene is of particular importance
- Regular paper doesn't provide enough delicacy

### FOR KIDS

190 x 140 mm

SIZE

175 x 110 mm

Free from harsh ingredients, parabens, alcohol, making the wipes safe even for sensitive children's skin.

**Tear-resistant, flushable.**



**8 pcs/pack**

EAN: 4820207591837



EAN: 4820207591073  
- 50 pcs/pack

EAN: 4820207591455  
- 120 pcs/pack



• **NEW PRODUCT** •

### MULTIPACK

**6\*8  
pcs/pack**

EAN: 4820207591073

The multipack with a Euro slot is easy to display and offers a practical weekly supply of wipes. Its lower unit cost makes it a more economical choice than single packs.

### FOR EVERYONE

SIZE

175 x 110 mm

Stronger and more effective than dry toilet paper.

Recommended by body care experts.

**Tear-resistant, flushable.**



**50 pcs/pack**

EAN: 4820207591066



**50 pcs/pack**

EAN: 4820207591059

EAN	Brand	Product name	Qty, pcs/pack	Qty, packs/box
4820207591837	NATURELLE	For kids	8	30
4820207591073	NATURELLE	For kids	50	20
4820207591455	NATURELLE	For kids	120	8
4820207592308	NATURELLE	For kids multipack	6*8	15
4820207591066	NATURELLE	With chamomile and vitamin complex	50	20
4820207591059	NATURELLE	With aloe and vitamin complex	50	20

## BABY WET WIPES

A reliable assistant for parents in daily baby care.

**Indispensable during:**

- sudden embarrassments

- diaper changes or feedings
- walks and travels

### MAIN IDEA - PACKAGING FORMAT

Supplying in a colorful branded display-boxes for presentable look and easy merchandising.

Unique mini-packaging format with **biodegradable** full wet wipe size.



**8 pcs/pack**

EAN: 4820207591790



### A bright choice for little ones!

Different engaging designs make cleaning fun and exciting.

## MULTIPACK

• NEW PRODUCT • NEW PRODUCT •

The multipack with a Euro slot is easy to display and offers a practical weekly supply of wipes. Its lower unit cost makes it a more economical choice than single packs.



**8\*8 pcs/pack**

EAN: 4820207591967

EAN	Brand	Product name	Qty, psc/pack	Qty, packs/box
4820207591790	NATURELLE	Baby wet wipes	8	30
4820207591967	NATURELLE	Baby wet wipes	8*8	9

## BABY WET WIPES

A reliable assistant for parents in daily baby care.

**Indispensable during:**

- sudden embarrassments

- diaper changes or feedings
- walks and travels

### NATURELLE. Coconut oil

SIZE

190 x 190 mm

• **NEW PRODUCT** • **NEW PRODUCT** •

With a dermatologically tested formula and an extra-large size, these wipes deliver comprehensive coverage and calming care for every diaper change.



**120 pcs/pack**

EAN: 4820207592100

### Baby Zaya

SIZE

180 x 170 mm

Dermatologically tested and feature a dense, large-sized fabric for extra comfort.



**24 pcs/pack**

EAN:4820207590335;  
4820207590304;  
4820207590311



**84 pcs/pack**

EAN:4820207590366



**120 pcs/pack**

EAN:4820207590953

### Super Baby

145 x 110 mm

SIZE

180 x 135 mm

Ultra-soft wet wipes with aloe and chamomile extracts that gently cleanse and soothe delicate baby skin.



**72 pcs/pack**

EAN: 4820207590434



**120 pcs/pack**

EAN: 4820207590298

EAN	Brand	Product name	Qty, psc/ pack	Qty, packs/box
4820207592100	NATURELLE	Baby wet wipes with coconut oil	120	6
4820207590335 4820207590304; 4820207590311	Baby Zaya	Baby wet wipes	24	22
4820207590366	Baby Zaya	Baby wet wipes hypoallergenic	84	12
4820207590953	Baby Zaya	Baby wet wipes hypoallergenic	120	8
4820207590434	Super baby	Baby wet wipes SuperPack	72	16
4820207590298	Super baby	Baby wet wipes SuperPack	120	10

## ANTIBACTERIAL WET WIPES

Reliable protection and care for your skin. A special formula without aggressive ingredients effectively cleanses hands from dirt and bacteria, leaving the skin moisturized and well-cared.

### D-PANTENOL

170 x 110 mm

SIZE

180 x 150 mm

Intensive hydration and restoration.  
D-Panthenol soothes irritation and promotes skin regeneration.



15 pcs/pack

EAN: 4820207590168



120 pcs/pack

EAN: 4820207591042

### PLANTAIN EXTRACT

170 x 110 mm

SIZE

180 x 150 mm

Natural antiseptic care. Plantain extract has anti-inflammatory and healing properties.



15 pcs/pack

EAN:4820207590175



48 pcs/pack

EAN:4820207590229



120 pcs/pack

EAN:4820207591097

### SILVER IONS

180 x 130 mm

SIZE

180 x 140 mm

Silver ions provide prolonged antibacterial action, perforated material provides deep cleaning.



15 pcs/pack

EAN:4820207590823



72 pcs/pack

EAN: 4820207591028



120 pcs/pack

EAN: 4820207590779

EAN	Brand	Product name	Qty, psc/ pack	Qty, packs/ box
4820207590168	NATURELLE	With D-panthenol	15	56
4820207591042	NATURELLE	With D-panthenol	120	10
4820207590175	NATURELLE	With plantain extract	15	56
4820207590229	NATURELLE	With plantain extract	48	24
4820207591097	NATURELLE	With plantain extract	120	10
4820207590823	NATURELLE	With silver ions	15	40
4820207591028	NATURELLE	With silver ions	72	14
4820207590779	NATURELLE	With silver ions	120	8

## UNIVERSAL WET WIPES

The practical packaging fits perfectly into an active lifestyle, ensuring cleanliness and comfort at any time.

### ARABESQUE. LIMITED EDITION DESIGN

SIZE – 180 x 130 mm

**EVOLVING STYLES, CONSISTENT EAN**

Arabesque is a collection of wet wipes with a scent and style that transport you beyond the everyday – into a world of wonder, mystery, and emotionally rich experiences.

**15 pcs/pack**

EAN: 4820207591387



### SUMMER. LIMITED EDITION DESIGN

SIZE – 180 x 130 mm

**EVOLVING STYLES, CONSISTENT EAN**

Designed to make your summer brighter and cleaner.

**15 pcs/pack**

EAN: 4820207591370



EAN	Brand	Product name	Qty, psc/pack	Qty, packs/box
4820207591387	NATURELLE	Sense (Arabesque)	15	56
4820207591370	NATURELLE	Flame (Summer)	15	56

## SPECIAL WET WIPES

### INTIMATE

SIZE – 185 x 175 mm

Intimate wipes provide gentle care and a lasting feeling of freshness anytime, while maintaining your natural balance and comfort.



• BIODEGRADABLE •

**15 pcs/pack**

EAN: 4820207591196

### MAKE UP

SIZE – 185 x 180 mm

Infused with micellar water and avocado extract, lifts makeup, tones the skin, and delivers lasting hydration with a refreshing finish.



• BIODEGRADABLE •

**15 pcs/pack**

EAN: 4820207591219

### FOR PETS

SIZE – 180 x 165 mm

### FOR SHOUSE

SIZE – 180 x 130 mm

• BIODEGRADABLE •

Suitable for cleaning eyes, ears, paws and bums. Moisturize skin and fur, leaving your pet clean and well-groomed.



**50 pcs/pack**

EAN: 4820207591721



**15 pcs/pack**

EAN: 4820207591134

• NEW DESIGN •

Perforated material gently cleans, keeping shoes shiny and tidy.

EAN	Brand	Product name	Qty, pcs/pack	Qty, pack/box
4820207591196	NATURELLE	Intimate	15	32
4820207591219	NATURELLE	Make Up with micellar water and avocado extract	15	32
4820207591721	NATURELLE	For pets	50	24
4820207591134	NATURELLE	For shoes	15	16

## STICKY LINT ROLLERS

Sticky lint rollers will be the guarantor of your tidiness and cleanliness.

### Lint roller 20 sheets

EAN:4820207598113

### Lint roller 40 sheets

EAN:4820207591783

### Lint roller 60 sheets

EAN:4820207591578



### Lint roller 40 sheets + refill of 40 sheets

EAN:4820207591646

### Lint roller 60 sheets + refill of 60 sheets

EAN:4820207591639



### Refill of 2x40 sheets

EAN:4820207591646

Cleanses that a vacuum cleaner can't:  
dust, wool, lint, hair and small dirt.

Ergonomic handle with a hole for hanging  
on a hook. Easy tear-off with spiral  
winding.



### Refill of 2x60 sheets

EAN:4820207591653

EAN	Brand	Product name	Qty, psc/ pack	Qty, packs/box
4820207591585	Purfix	Sticky Lint Roller with handle	20	88
4820207591592	Purfix	Sticky Lint Roller with handle	40	88
4820207591608	Purfix	Sticky Lint Roller with handle	60	80
4820207591622	Purfix	Sticky Lint Roller with handle + refill	40+40	44
4820207591639	Purfix	Sticky Lint Roller with handle + refill	60+60	42
4820207591646	Purfix	Sticky Lint Roller refills	2*40	32
4820207591653	Purfix	Sticky Lint Roller refills	2*60	32

## THE WAY WE LOOK ON STORE SHELVES

